



NEWS RELEASE

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For Immediate Release

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Deloitte Impact Day at The Hermitage

11th Year for Volunteers to Leave Nashville Better than They Found It!

NASHVILLE, TN (June 8, 2010) – On Friday, June 11th, 100 Deloitte employees will converge on The Hermitage, Home of President Andrew Jackson. No, they will not be coming for a tour or even to stage a historical reenactment. They will be coming as volunteers – part of Deloitte’s nationwide Impact Day – to perform a variety of jobs to repair and refresh grounds and equipment at Nashville’s National Historic Landmark Presidential site.

The 100 Deloitte Impact Day volunteers who will serve at The Hermitage are just one group among the 850 Deloitte volunteers who’ll be serving at various Middle Tennessee nonprofits on Friday – with a total of 38,000 Deloitte employees volunteering across the nation that day! Deloitte offices across the country will be closed for business as usual on Friday, so that their employees can go out into their communities to work with over 945 nonprofit agencies. Impact Day is a unified way for Deloitte to give back to its communities while working together for a

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common goal. John Doerge, an Impact Day organizer, shared that one of things Deloitte volunteers are most proud of is “. . . knowing they are leaving something better than they found it.”

In working with so many local nonprofits, Deloitte Impact Day volunteers have the chance to focus on jobs that best utilize their skills, experience, and interests. In addition to The Hermitage, some of the other Nashville nonprofits welcoming Deloitte volunteers on Friday are Habitat for Humanity, Humane Society of Lebanon, Monroe Harding, Second Harvest Food Bank, Smithson Craighead Elementary School, Camp Widjiwagan, YWCA, and Tennessee School for the Blind – plus nine others. When asked what he’s seen accomplished over the last 11 years of Impact Day events, John Doerge recalled that “We’ve built 7 Habitat homes, painted a mile of fences, planted acres of flowers, and formed strong, successful partnerships with nonprofits throughout the area.”

Deloitte Impact Day couldn’t come at a better time for the Nashville nonprofits it will serve on Friday. After the flood, there are more needs to be met and slimmer monetary resources to be utilized by the affected organizations. The Hermitage, though fortunate to have escaped any major damage to historic structures, is facing the unexpected budgetary challenge of replacing over \$250,000 of mechanical equipment critical to the stabilized preservation of the mansion and precious artifacts. Jeffrie Hunter, V. P. Site Operations, recognizes how important the Deloitte volunteers are to the ability of The Hermitage to get things done, despite tight budgets. “Our Impact Day experience with Deloitte is one of our most productive days of the year, allowing us to complete special projects that have a positive impact on our visiting guests. With such a large group of volunteers, we can focus on tasks that would be difficult to accomplish with limited staff and resources. Our long-term partnership with Deloitte is of great benefit to our mission of ‘preserving’ history and building community relationships.”

ABOUT THE HERMITAGE:

The Hermitage, Home of President Andrew Jackson, is one of the largest and most visited presidential homes in the United States. In 1856, the State of Tennessee purchased the property from the Jackson family, entrusting it to the Ladies’ Hermitage Association in 1889 to operate as one of America’s first historic site museums. Today, The Hermitage is a 1,120-acre National Historic Landmark with over 30 historic buildings, including restored slave cabins. Thanks to efforts of this nonprofit organization, the mansion is the most accurately preserved early presidential home in the country.

The Hermitage is a national model for authenticity, conservation, and historic preservation. In recent years, new interpretive initiatives and educational programs such as archaeology and the history of slavery have enhanced the experience of some 180,000 annual visitors, including 30,000 schoolchildren, from all 50 states and many foreign countries; in fact, we interpret the Hermitage mansion in five foreign languages. The property also receives 30,000 annual visits

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from the local community, including over 1,000 children who play Little League baseball at The Hermitage's Rotary Park. The Hermitage is Nashville's first Smithsonian Institution Affiliate Museum; a "Partner Place" with the National Trust for Historic Preservation; and a site along the National Park Service's Trail of Tears National Historic Trail.

TICKET INFORMATION:

For more information, please call 615.889.2941. The Hermitage is open daily from 8:30am-5:00pm and located just 15 minutes from downtown Nashville, I-40 to exit 221 or I-65 to exit 92; take Old Hickory Boulevard from either exit.

www.thehermitage.com

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